

DETROIT UNITY TEMPLE 2018 SURVEY

DEMOGRAPHICS

- What age range are you in?
20-35 ___ 36-50 ___ 51-65 ___ 66- ___
- I am a member ___ I am not a member ___
- How long have you been attending?
1 – 5 years ___ 6 -10 years ___ 11-20 years ___ Over 20 ___
- How often do you attend Sunday service every month? 1 _ 2_ 3_ 4_
- How many classes do you attend each year? 1-3 _ 3-5 _ 5+ _

1: MINISTRY: WORSHIP, YOUTH & FAMILY, EDUCATION, OUTREACH, VOLUNTEERS

<p>Strengths What is working well or making a difference?</p>	<p>Weaknesses What is not working or needs improvement?</p>
<p>Opportunities What should we start doing or what trends can we take advantage of?</p>	<p>Threats What threats or vulnerabilities do you see in our spiritual community?</p>

What action(s) needs to be taken to support a change in these areas?

What one action are you willing to take?

2: FINANCIAL MANAGEMENT

<p>Strengths What is working well or making a difference?</p>	<p>Weaknesses What is not working or needs improvement?</p>
<p>Opportunities What should we start doing or what trends can we take advantage of?</p>	<p>Threats What threats or vulnerabilities do you see in our spiritual community?</p>

What action(s) needs to be taken to support a change in these areas?

What is one action you are willing to take?

3: OPERATIONS & FACILITIES MANAGEMENT

<p>Strengths What is working well or making a difference?</p>	<p>Weaknesses What needs improvement?</p>
<p>Opportunities What should we start doing or what trends can we take advantage of?</p>	<p>Threats What hinders you as a member of this spiritual community?</p>

What action(s) needs to be taken to support a change in these areas?

What is one action you are willing to take?

4: MARKETING & TECHNOLOGY: LIVESTREAM, COMMUNICATIONS, OUTREACH

<p>Strengths What is working well or making a difference?</p>	<p>Weaknesses What is not working well or needs improvement?</p>
<p>Opportunities What should we start doing or what trends can we take advantage of?</p>	<p>Threats What threats or vulnerabilities do you see in our spiritual community?</p>

What action(s) needs to be taken to support a change in these areas?

What is one action you are willing to take?

Considering your answers, what do you see as the next steps this ministry should take for continued growth over the next 3 -5 years?

Comments:
